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FORM: 63-3A
EFFECTIVE: JANUARY 1, 1963

Kellogg's

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U.S. Department of Agriculture

BULK LAWN SEED MIXTURES

TYPE		Pack	Price Per 100 Lbs.	Price Per Bag
MANOR	SEE FORM 62-1A FOR DESCRIPTION	50 pound bags	$95.00	$47.50
		25 pound bags	95.25	23.85
SUBURBAN		50 pound bags	66.00	33.00
		25 pound bags	66.25	16.60
PARTY		50 pound bags	59.00	29.50
		25 pound bags	59.25	14.85
PICNIC		50 pound bags	40.00	20.00
		25 pound bags	40.25	10.10
STURDEE		50 pound bags	27.50	13.75
		25 pound bags	27.75	6.95
*RAINBO LAWN SEED		50 pound bags	65.00	32.50
		25 pound bags	65.25	16.35
*RAINBO SHADE SEED		50 pound bags	40.00	20.00
		25 pound bags	40.25	10.10
BLUEMOUND LAWN SEED		50 pound bags	39.00	19.50
		25 pound bags	39.25	9.85
GREENDALE LAWN SEED		50 pound bags	36.00	18.00
		25 pound bags	36.25	9.10
STAR LAWN SEED		50 pound bags	29.50	14.75
		25 pound bags	29.75	7.45
FAST-N' TUFF		50 pound bags	25.00	12.50
		25 pound bags	25.25	6.35

*ARASAN SFX TREATED

Kellogg's lawn seeds are specially blended to produce lawns of exquisite quality and lasting beauty. Each blend contains only the finest grass seeds packed under rigid specifications to assure a lawn that is perfectly suited for every job. THERE'S A KELLOGG BLEND JUST RIGHT FOR EVERY USE.

KELLOGG SEED COMPANY MILWAUKEE, WISCONSIN

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PACKAGED LAWN SEED

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GUARANTEED SALES — FULL 40% PROFIT

40% PROFIT

DESCRIPTION	Content	Packed	Dealer Price Per Carton	Suggested Resale
C-1 BLUEGRASS **For the 'Lawn of a Lifetime'** A superior variety of bluegrass that provides the ultimate in color, uniformity and density.	C-1 Kentucky Bluegrass	1 lb. canister 20 per case	1.00	1.69
		2½ lb. canister 12 per case	2.35	3.95
		10 lb. bag	8.90	14.35
MANOR **'For a Life-Long Exquisite Lawn'** A truly all season grass having superior turf quality and retains its green color until early winter. The 3 varieties of Bluegrass in MANOR grow best in sunny areas. They combine beauty with durability.	C-1 Kentucky Bluegrass Merion Kentucky Bluegrass	1 lb. 4 oz. cartons 20 per case	$1.67	$2.65
	Park Kentucky Bluegrass	3 lb. cartons 12 per case	3.50	5.85
SUBURBAN **'For a Luxury Lawn of Lasting Durability'** Produces a lawn of combined luxurious turf and performance. Performs best in sunny areas. Contains Bluegrass that wear well and blanket the lawn area.	Kentucky Bluegrass	1 lb. cartons 25 per case	$ .90	$1.50
		1 lb. 4 oz. cartons 20 per case	1.00	1.70
	Park Kentucky Bluegrass	3 lb. cartons 12 per case	2.40	4.00
	C-1 Kentucky Bluegrass	5 lb. cartons 10 per case	4.00	6.70
		12 lb. cartons 4 per case	9.35	15.60
PARTY **'For a Beautiful Lawn in Sun and Partial Shade'** Grasses that are very compatible and produce an ideal lawn of lasting beauty. All are permanent grasses and do well in full sun and partial shade.	Kentucky Bluegrass	1 lb. cartons 25 per case	$ .75	$1.25
	Park Kentucky Bluegrass	1 lb. 4 oz. cartons 20 per case	.90	1.50
	C-1 Kentucky Bluegrass	3 lb. cartons 12 per case	2.10	3.50
	Pennlawn Red Creeping Fescue	5 lb. cartons 10 per case	3.35	5.60
	Red Creeping Fescue	12 lb. cartons 4 per case	7.20	12.00
PICNIC **'For a Durable Lawn in Shade and Sunny Areas'** Grasses that provide a lawn for extra sturdiness and fine appearance. Does equally well in shade and sun.	Kentucky Bluegrass	1 lb. cartons 25 per case	$ .75	$1.25
	Pennlawn Red Creeping Fescue	2 lb. cartons 20 per case	1.30	2.25
	Penn State Chewings Fescue	5 lb. cartons 10 per case	3.35	5.60
	Chewings Fescue	20 lb. cartons 3 per case	10.50	17.50
STURDEE **'A Lawn for Rough Use'** Provides fast growth, quick coverage, wear and tear. Will grow in sun and shade.	Kentucky Bluegrass	4 lb. cartons 10 per case	$1.68	$2.80
	Highland Bentgrass Kentucky 31 Fescue	10 lb. cartons 5 per case	3.84	6.45
	Perennial Ryegrass	20 lb. cartons 3 per case	7.43	12.40
FAST-N' TUFF **'For Quick Coverage at Low Cost'** Packed in Polyethylene Bags	Kentucky Bluegrass Kentucky 31 Fescue Highland Bentgrass Perennial Ryegrass Common Ryegrass	2 lb. bag 20 per case	$ .54	ask
		5 lb. bag 10 per case	1.35	
		10 lb. bag 5 per case	2.59	

DISCLAIMER: KELLOGG SEED CO. WARRANTS TO THE EXTENT OF THE PURCHASE PRICE FOR SEED SOLD AND AS DESCRIBED ON THE CONTAINER WITHIN RECOGNIZED TOLERANCE. SELLER GIVES NO OTHER OR FURTHER WARRANTY, EXPRESSED OR IMPLIED.

KELLOGG SEED COMPANY MILWAUKEE, WIS.

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PACKAGED GRASSES AND CLOVER

KIND	Packed	Dealer Price Each	Suggested Retail Price
MERION KENTUCKY BLUEGRASS	1 pound box	$1.00	$1.69
	5 pound box	4.75	7.98
KENTUCKY BLUEGRASS	1 pound box	.49	.89
	5 pound bag	2.35	3.98
C-1 KENTUCKY BLUEGRASS	1 pound canister	1.00	1.69
	2½ pound canister	2.35	3.95
	*10 pound bag	8.90	14.35
PARK KENTUCKY BLUEGRASS	1 pound box	.75	1.19
	3 pound box	2.19	3.39
WHITE CLOVER	½ pound box	.54	.90
	1 pound box	1.07	1.79
POA TRIVIALIS	1 pound bag	.52	.98
CHEWINGS FESCUE	1 pound bag	.34	.57
PERENNIAL RYEGRASS	1 pound bag	.22	.37
	5 pound bag	1.00	1.49
COMMON RYEGRASS	1 pound bag	.19	.33
	5 pound bag	.85	1.45
ASTORIA BENTGRASS	1 pound bag	1.55	2.59
SEASIDE BENTGRASS	1 pound bag	2.30	3.85
HIGHLAND BENTGRASS	1 pound bag	.50	.85
RED TOP	1 pound bag	.47	.79
CREEPING RED FESCUE	1 pound bag	.32	.55
LIGHTWEIGHT KENTUCKY BLUEGRASS	5 pound poly bag	1.55	2.19

*CERTIFIED — BLUE TAG

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BULK GRASS SEED

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Kind	Description	Per 100 pounds
Kentucky Bluegrass	Purity 85% Germination 75%	$39.00
	Purity 92% Germination 80%	42.00
	Purity 98% Germination 85%	47.50
*Merion Kentucky Bluegrass	Certified - Blue Tag	85.00
	Uncertified	80.00
*Park Kentucky Bluegrass	Certified - Blue Tag	62.50
	1 pound box - 25 per case	.75 ea.
	3 pound box - 10 per case	2.19 ea.
*C-1 Kentucky Bluegrass	Certified - Blue Tag	85.00
	1 pound canister	1.00 ea.
	2½ pound canister	2.35 ea.
	10 pound bag	8.90 ea.
*Delta Kentucky Bluegrass	Certified - Blue Tag	44.00
*Newport Kentucky Bluegrass	Certified - Blue Tag	45.00
Poa Trivialis		42.00
Annual Ryegrass		9.50
Perennial Ryegrass	Certified	12.00
Alta Fescue		38.00
Kentucky 31 Fescue		37.00
Creeping Red Fescue	Imported	24.00
	Domestic	25.00
Pennlawn Red Creeping Fescue		30.00
Penn State Chewings Fescue		26.00
Chewings Fescue		25.00
Red Top	Purity 92% Germination 85%	37.00
	Purity 97% Germination 90%	40.00
Highland Bentgrass	Certified	42.00
	Uncertified	40.00
Astoria Bentgrass	Certified	150.00
Seaside Bentgrass	Certified	225.00
Penncross Bentgrass	Certified	515.00
Timothy		17.00
White Clover	Fancy	97.50
	Mixing Grade	87.50

*Packed 50 pounds per bag

QUANTITY DISCOUNTS

The following allowances will be granted on individual or combined straight grass seed orders written or given to the Company at a *single time*. A year's total straight grass seed purchases *cannot* be accumulated to earn this allowance. Allowance or allowances will be deducted from the face of the invoice.

Pounds	Ryegrass, Timothy, Alta and Kentucky 31 Fescue/Cwt.	All Others/Cwt.
550 - 1999	$ .50	$1.00
2000 - 4999	1.00	2.00
5000 - 10000	1.50	3.00

Grasses may be combined for weight with bulk seed mixtures, and/or Kellogg's lawn seed blends either in bulk or packaged.

Broken Bags: All prices are for 100 pounds or full bags. For broken bags add $3.00 Cwt. to above prices.

CONDITIONS AND ALLOWANCES PERTAINING TO CUSTOM LAWN SEED MIXTURES

1) Quantity discounts — same as above.

2) $1.00 per 100 pounds for bulking, plus 50c bag charge.

PRICES SUBJECT TO CHANGE WITHOUT PRIOR NOTICE

KELLOGG SEED COMPANY

MILWAUKEE, WISCONSIN